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MARCH 2018

All the bowling news that's fit to print in the Bowling Capital of the World

VOL. 2, NO. 7

Stus prevails in MDUSBC Senior Masters

Comes out of the loser's bracket and beats three-time champion Harold Sullins for title



home the top prize of \$2,000. Sullins settled for the runner-up check of \$1,000.

Stus qualified 19th with a six-game total of 1,298. He remained in the winner's bracket with triumphs over Thomas Fauls of Troy 480-401, Ronald Burgess of Plymouth 402-388, Edward Mintz of Canton 427-421 and Kenneth Wyatt of Sterling Heights 493-427 before losing to Sullins 416-388. He then beat Bradley Gray of Farmington Hills 414-379 for the opportunity to avenge the earlier defeat. He then beat Sullins 458-433 to set up a final match, which he won. Stus averaged 220.9 for 20 games of competition.



Sullins, the three time MDUSBC Senior Masters champion, qualified fifth with 1,357. He stayed in the winner's bracket by defeating Jeffrey Suma Sr. of Clarkston 445-397,

Larry Wilson of Detroit 410-353, Steven Messina of Canton 476-326, Bradley Gray of Farmington Hills 433-374 and Stus the first time 416-388. Stus then beat him 458-433. Sullins averaged 221.8 for 18 games of competition.

Regular Columns From the Editor - page 2 Personal Perspective - page 3 The Youth Angle - page 3 (Ann)ouncements - page 5 Honor Scores - page 10 Defending champion Gray was seeded ninth per tournament rule with 1,168. He stayed in the winner's bracket with wins over Gerald Johnson of Taylor 469-333, William Froberg of St. Joseph 407-399, top qualifier Jeffrey Kendall of Clawson 434-394 before being knocked into the loser's bracket by Sullins 433-374. Once in the loser's bracket he defeated Richard Wayne of Westland 421-402 and Kenneth Wyatt 484-333 before Stus ended his day 414-379. Gray took home \$700 and averaged 206.8.

After qualifying 18th with 1,300, Kenneth Wyatt remained in the winner's bracket with victories over Leonard Kersten of Clarkston 480-429, Peter Kaczmarczyk of Warren 426-361, Richard Wayne 443-387 before falling to Stus 493-427. In the loser's bracket he beat Stephen Barry of Warren 456-389 before being knocked out by Gray 484-333. He took home \$700 and averaged 214.7.

Wayne finished fifth for \$400 and averaged 226.6. Barry finished sixth for \$400 and averaged 211.5. Mintz ended up seventh for \$350, averaging 223.2 and Messina took home \$350 for his eighth place finish, averaging 205.7.

Top qualifier Kendall led 111 entrants with 1,495. In match play he won his first two matches before losing the next two to finish 10th averaging 219.4 and cashing for \$325.

Larry Walker of Garden City won the Super Senior competition for nonqualifiers 60 years of age and older. He defeated Mark Hatchigian of Novi 233-195 for the title. Walker won \$200 for his efforts and Hatchigian walked away with a check for \$175.

In this issue

Features

Michelle Mullen's tips - page 4 Jeff Richgels - page 8 Phil Goodman - page 9 Bob Johnson - page 11



MDUSBC President John Vorpagel (c) congratulates MDUSBC Senior Masters champion Troy Stus (I) and runner-up Harold Sullins.

The entire field averaged 199.4 in qualifying with the top 32 averaging 213. The match play average was 208.8.

Top games of the tournament were 300 by Jeffrey Kendall and Robert Martin of Allen Park. Both high games were during qualifying.

Sponsors of the MDUSBC Senior Masters are Turbo 2-N-1 Grips and



Red Robin Restaurants of Michigan.

The MDUSBC Senior Masters championship is an USBC certified event operated by the Metro Detroit USBC, the largest local association of the United States Bowling Congress with over 40,000 members.

(Complete results on page 9)





March 2018

Annual Meeting report

From the Editor Mark A. Martin MDUSBC Association Manager



The Metro Detroit USBC held its Annual Meeting last month at DeCarlo's. Elections were held for directors and delegates to represent the association at various upcoming state and national conventions.

Elected to new two-year terms on the MDUSBC Board are Ann Block George Bresinski, Michael DeRousie, Shane Ferris, Libbi Fletcher, Mark Hurttgam, Ashley Krywy, Kurt Suokas and Randy Tambourine.

Watch

Delegates to the Michigan State USBC WBA Annual meeting are Debra Dickerson, Vera Johnson, Patricia Klix, Martha Marshall, Carol Roberts and Jessica Tyler.

Delegates to the Michigan State USBC BA are Richard Banks, Michael DeRousie, Mark Hurttgam, Kurt Suokas and John Vorpagel.

Delegates to the Michigan State USBC Youth are Mark Hurttgam, Ashley Krywy, Kurt Suokas, Jessica Tyler and John Vorpagel.

The United States Bowling Congress annual convention will be held from April 23-26 in Reno.

During this time delegates elected from their respective local and state associations will vote on legislation affecting leagues, tournaments and bylaws in addition to electing three new members of the board of directors. Additionally there will be several workshops to inform the delegates about happenings at USBC.

Representing the MDUSBC at the annual convention will be Richard Banks, Ann Block, George Bresinski, Michael DeRousie, Shane Ferris, Libbi Fletcher, Mark Hurttgam, Vera Johnson, Patricia Klix, Michael Lewis, Martha Marshall, Jessica Tyler, John Vorpagel and Doug Williams.

Anyone else that would like to be

appointed a delegate please contact the MDUSBC office.

Each year the Metro Detroit USBC Association selects deserving individuals for a number of year- end awards. Those awards include the Secretary of the Year, Coach of the Year and Volunteer of the Year. Selections are made from the nominations received from anyone who sees a deserving person from within the association. All applications are due to April 1, 2018.

To be eligible for Secretary of the Year a person must be a current league secretary in the MDUSBC. To be Coach of the Year the coach must be a current youth coach in the MDUSBC.

To be considered for Volunteer of the Year a person must be a MDUSBC Board Member or Officer; or Association Representative Coordinator or Association Representative.

The MDUSBC will award four \$1,000 scholarships this year to two male and two female bowlers. Applicants must be at least 14 years of age and can only win once.

The scholarships are a result of the Greater Detroit Bowling Association, Detroit Women's Bowling Association and Pontiac Women's Bowling Association restricting funds for this Bowling Showcase News Published monthly by: Metro Detroit USBC 28200 Southfield Rd. Lathrup Village, MI 48076 (248) 443-2695

Web: www.mdusbc.com Mark Martin, Editor

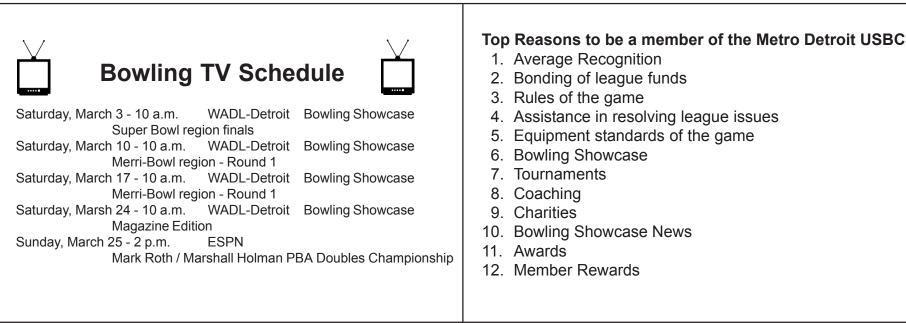
John Vorpagel, President George Bresinski, VP **Richard Banks** Ann Block Penny Breen Michael DeRousie Debra Dickerson Shane Ferris Libbi Fletcher Mark Hurttgam Patricia Klix Ashley Krywy Martha Marshall Tammy Quinn Kurt Suokas Randy Tambourine

purpose.

Applicants must write a minimum 100 word essay about their future educational plans and submit a completed application signed by their coach.

Applications must be submitted to the MDUSBC office by April 1, 2018.

Applications can be obtained by calling the MDUSBC office or visiting www.mdusbc.com and clicking on forms.



Bowli

SHOWCASE

Every Saturday at 10 a.m.

Thanks for the honor!

Personal Perspectives Libbi Fletcher MDUSBC Director



For me, I don't really like tooting my own horn. But I will make an exception in this article.

The Michigan State USBC WBA opened the 93rd state tournament on Saturday, February 17th, at Airway Lanes in Waterford.

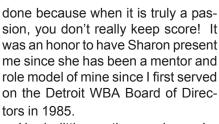
Thankfully, it was a lovely day with no snow, rain or fog to hamper the ladies arriving early for the opening ceremony hosted by President Merry Deboer and Association Manager Sharon Schildroth.

After presenting the colors, the National Anthem was sung by Detroit's own Charles Gray. It was such a moving rendition. I know Luther Vandross was smiling down from heaven!

The state boards of directors, the MDUSBC board members, and proprietors were introduced and recognized.

Sharon Schildroth presented the resume of the tournament honoree this year...I didn't know I had done so much in my bowling lifetime! I commented, "no wonder I am tired"!

It is truly amazing to me when someone lists all the work you have



I had a little practice on a lane prior to being asked to throw out the first ball. I was fine...until the photographer went out on the lanes to get pictures! It was all I could do to keep that ball out of the gutter! If you are on Facebook, you saw the video!Memories of throwing that first pitch at a Tiger game came rushing back! 12 But even so, it was a perfect moment. Another wonderful accolade to add to my bowling life's journal!

After the ribbon was cut by Merry, Sharon and MDUSBC President John Vorpagel, we had a wonderful lunch and visited with state board members, local board members, proprietors and friends.

As I was putting my equipment away, the bowlers were receiving their instructions and after all local associations bowling were recognized, all first-time participants were acknowledged...there were quite a few! This is very encouraging.

One of the reasons I was recognized is for being a squad leader to the tournament. I truly believe if we could get more people to be squad leaders (again!) the numbers for all our tournaments would go UP! If every tournament bowler brought just one team who didn't come last year, our numbers would DOUBLE!

Please consider stepping up to the plate and adding teams to your "squad" in the future. We always have so much fun!

I cannot say thanks enough for this incredible honor!

Libbi Fletcher

2018 MSUSBC WBA Tournament Honoree





Success: How do you measure it?

The Youth Angle Ashley Krywy MDUSBC Youth Director



When many people think of success they see it in awards, money, the ranking of their career, and how many friends they have on social media or in real life. Success doesn't have to come in tangible forms that can be held and shown off to the world, however. It doesn't even have to be seen as success to other people at all. That is because it is up to us to decide what we believe makes us successful. We all understand that success has many of definitions and viewpoints, each of these vary from individual to individual. It is important for individuals to redefine success to match their abilities, so that they do not become discouraged.

Young athletes and even some who are in high school or college have a

hard time defining success for themselves, and just want to base their performances based upon on everyone else did around them. While this is fine to some extent, it should not be the only matter in which they determine their success. Some ways that success can be looked at is in terms of how well you have improved from the last tournament or league setting that you participated in. This does not just have to be score wise, because some days we might struggle and not be able to shoot scores that we deemed are to our level of ability. It can be in the form that you 1) did not get down on yourself during bowling that day, you were able to execute your shots better, or 3) you were able to pick up all if not majority of your spares. Even if the success is not that much greater, any amount of success in the step forward in the right direction.

One way to help youth bowlers define what success means to each of them is to have them come up with a list of goals that they wish to accomplish by a specific period of time. This allows both the bowlers, their coaches and even their parents to see what they would like to accomplish, so it is easier to determine success for each individual. Parents tend to be the hardest critics on youth bowlers in terms of telling them that they can always do better, but if parents are aware of the goals that their child wants to accomplish they would be able to help motivate them better to help them achieve their own success.



Libbi Fletcher (c) receives her tournament honoree plaque from Merry Deboer, Michigan State USBC WBA President (I) and Sharon Schildroth, Association Manager

How to pick up that pesky corner pin

Pro Tip Michelle Mullen USBC <u>Gold Coach</u>

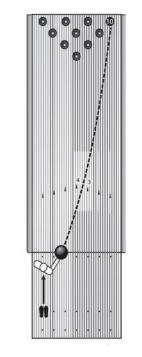


The 3 keys to picking up the10 pin (7 pin for lefties) are angle, swing and ball reaction.

1. **Angle**. Stand far left on approximately board 35, with your target between the third and fourth arrows (a right-hander counts the arrows from right to left; a leftie, from left to right). Note: although there is always a dot on board 35 at the foul line, there may not be a dot on board 35 at the beginning of the approach.

Turn your shoulders to face the pin but walk *straight* to the foul line, with your shoulders open, to end on the same board you started on, to maintain your angle.

2. **Swing**. Keep your swing loose! Learn to relax and trust it. Trying to force the shot only makes you erratic. With a good angle, and ball reaction, you should not have to force the shot!



3. **Ball Reaction**. If you walk straight, your swing is loose and you hit your target, watch your ball as it heads toward the pin. Does it suddenly hook at the very end to miss it? If so, the problem is ball reaction. Achieve a different ball reaction by either changing your release or simply use a plastic ball that does not hook. Having a plastic ball for spares will be one of the best investments you will make in your game!

Before claiming that your problem of missing the corner pin is a mental one, check these 3 keys to be sure you are executing properly with good strategy.

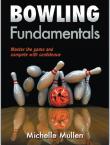
For more on "Troubleshooting the Corner Pin Shot" and other tips, visit YourBowlingCoach.com.



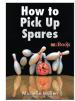
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and release-Mullen leaves no skill uncovered, including insight on making changes and specific instruction for left-handed

bowlers. You'll find tactical tips for picking up the game's most common spares (in both a traditional and advanced spare-shooting system), advice for keeping emotions and focus in check, and basic and advanced lane-play strategies that will make a significant impact on the score sheet.

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USBC RELEASES RESEARCH STUDY ON BOWLING TECHNOLOGY

ARLINGTON, Texas – For more than two years, the United States Bowling Congress has examined technology in bowling to determine its impact on the sport.

The examination included in-depth research by the USBC Equipment Specifications and Certifications team, independent surveys with participants, center owners and pro shop operators, along with focus groups of proprietors and pro shop owners, and a summit of bowling leaders.

The Bowling Technology Study – An Examination and Discussion on Technology's Impact in the Sport of Bowling, is a compilation of the results of the research, surveys and focus groups, and now is available on BOWL.com.

"As the National Governing Body of the sport, continuous research and discussion are an important part of what we do," USBC Executive Director Chad Murphy said. "Technology constantly is changing and players also evolve, but it is important the skill of the competitors remain the most important factor when bowlers compete on the lanes. The USBC Equipment Specifications and Certifications team had some eye-opening discoveries, and along with the feedback we received, the Bowling Technology Study provides an insightful look at where our sport stands today."

The study examines bowling balls, and the lanes, with research on the oil absorption rates of coverstocks, how balance holes affect bowling balls, and

the impact of Radius of Gyration (RG) and Differential RG. It also includes a league simulation study to have a better understanding of oil depletion and ball reaction for bowlers during competition.

The Bowling Technology Study provides results of independent surveys sent to members of the Bowling Proprietors' Association of America (BPAA), International Bowling Pro Shop and Instructors Association (IBPSIA) and to USBC members, along with results of informal Facebook polls. Discussions with focus groups provided those invested in the sport the opportunity to exchange ideas and opinions.

Go to **BOWL.com/BowlingTechnologyStudy** to access The Bowling Technology Study, plus videos and additional information.



Women's Tournament: Welcome Back!!



The Michigan State USBC Women's Bowling Association opened their 91st and last tournament on Saturday, February 17th at Airway Lanes in Waterford. The women's association will become part of the newly merged Michigan State USBC next year. The new association will run a women's championship tournament, an open championship tournament, and a youth championship tournament. This year's tournament will be the last under the auspices of the Michigan State USBC WBA. As mentioned in this column last month the new association will take the reins on August 1, 2018.

This year's tournament will take place at Airway Lanes for the team event and Century Bowl for doubles and singles competition. Both centers are located in Waterford on M-59 (Highland Road). Although the entries are closed, the state office can be contacted for availability on late entries. Late entries must contact the state office the week prior (before) to competition. Late entries are offered for a \$5.00 additional fee per person. Late entries are not walk-ins. No walk-in entries are allowed in this tournament.

The tournament opening featured a color guard from the Campbell Richmond American Legion Post 63, a fantastic a cappella national anthem from William Gray of the Metro Detroit USBC, and the formal ribbon cutting by Sharon Schildroth, Michigan State USBC Association Manger and Metro Detroit USBC President John Vorpagel.

The tournament honoree was Metro Detroit USBC's own Libbi Fletcher. Libbi was honored for her past accomplishments and her continued support of the women's championship tournament. She rolled the first ball in the tournament. Libbi was given a plaque which was a replica of the tournament entry. The 2018 Michigan State USBC WBA Tournament entry bore the picture of the tournament honoree.

The tournament opening, the first in Metro Detroit in 23 years was filmed by the *Bowling Showcase* and will play in its entirety on *YouTube*.

Next year's women's championships will take place in Lansing at Royal Scot Bowling Center. Reservations for next year's event can be made at the team house at this year's tournament in the check-in office.

The Michigan State USBC has hired as the new association manager, Sharon Schildroth of Grandville. Sharon is currently the association manager of the Michigan State Women and the Michigan State Youth. The new board hired Sharon at their first meeting on Saturday, February 10, 2018. Committee assignments were also given to the new board members. The board approved the appointment of Shirley Bowman of Traverse City to the vacant Area 5 Director position. Until next time!

DON JOHNSON'S 299 IS PBA'S MOST MEMORABLE MOMENT; MORE "MOMENTS" TO COME

On Saturday, April 4, 1970, eventual PBA Hall of Famer **Don Johnson** had already locked up the Firestone Tournament of Champions title with his 11th consecutive strike at Riviera Lanes in Fairlawn, Ohio. As opponent **Dick Ritger** and millions of ABC-TV fans watched, Johnson threw what appeared to be another perfect shot in pursuit of a \$10,000 perfect game bonus.

But the 10 pin stood, and Johnson fell to the approach in disbelief and disappointment. That iconic image, captured on black-and-white film by an Akron Beacon-Journal photographer, is arguably the most reproduced photo in bowling history, and it spawned an artistic interpretation by **Marc Moon** that graced the cover of the 1971 PBA Tour Program.

Johnson's historic 299 also has been selected as the "most memorable moment" in the PBA's 60-year history, as revealed during Sunday's ESPN telecast of the Go Bowling! PBA 60th Anniversary Classic from Woodland Bowl in Indianapolis. That moment along with the other "top 10" moments kicked off the unveiling of all 60 "most memorable moments" that will be revealed, one a day, Monday through Friday, on the PBA's social media outlets beginning next Monday and continuing until all 60 moments are announced.

Sunday's top 10 – which were previewed to the more than 300 attendees at the PBA 60th Anniversary Celebration dinner and hall of fame ceremonies Saturday night – include the following. Note the list actually includes 11 "memorable moments" due to a tie for 10th place. Keep in mind the list, selected by a large group of long-time industry veterans, players, PBA officials, etc., is focused on the "most memorable moments" in PBA history, not necessarily the "greatest" accomplishments:

- 1) Don Johnson's 299 game in championship game of the 1970 Firestone Tournament of Champions. He fell to floor after leaving a 10 pin on his final shot, rising to a standing ovation at Riviera Lanes.
- 2) Eddie Elias' meeting with PBA's 33 founding members in Syracuse, N.Y., in 1958.
- 3) Kelly Kulick becoming the first woman to win a PBA Tour title in the 2010 PBA Tournament of Champions in Las Vegas.
- 4) Pete McCordic winning a \$100,000 bonus with a nerve-wracked 300 game on ABC-TV in 1987.
- 5) Pete Weber striking in the 10th frame to claim a record fifth U.S. Open title by one pin in 2012, then uttering his famous, "Who Do You Think You Are, I Am!"
- 6) Earl Anthony surpassing the \$1 million career earnings milestone for the first time in winning the 1982 PBA National Championship.
- 7) Del Ballard Jr., needing two strikes and 7 pins to win the 1991 Fair Lanes Open over Pete Weber, gets the first two but rolls a gutter ball on last shot to lose.
- 8) Mark Roth becoming the first player to convert the 7-10 split in a 1980 televised PBA final.
- 9) Bob Learn Jr. throws 44 out of a possible 48 strikes, including a 300 game, for a record four-game TV total of 1,129 pins to win the PBA Flagship Open in an arena in his hometown of Erie, Pa., in 1996.
- 10) A tie between the 2011 TOC from Red Rock in Las Vegas where Mika Koivuniemi defeated Tom Daugherty in the biggest margin of victory ever, 299-100 (lowest game ever bowled on TV) and then goes on to win the \$250,000 record first prize. It was the PBA's first live telecast on ABC-TV since 1997. The second half of the tie involves Randy Pedersen needing a strike to defeat Ernie Schlegel to win the 1995 Touring Players Championship. But Pedersen's seemingly perfect shot leaves a stone 8 pin, prompting Schlegel to go into a wild celebration.

Bowling Centers

of the Metro Detroit USBC



BOWLING CENTER NAME (# of Lanes) 300 BOWL (52) **AIRWAY LANES (32)** ALLEY 59 (24) **APOLLO LANES (14) ASTRO LANES (48) BEECH LANES (16) BELMAR LANES (16) BIDDLE BOWL (8) BONANZA LANES (44) BOWL ONE LANES (40) BOWLERO LANES (16) BOWLING IQ (8) BRONCO LANES (32) CENTURY BOWL (52) CHERRY HILL LANES (52) CHERRY HILL NORTH (36) CLASSIC LANES (32) COLLIER LANES (32) COUNTRY CLUB OF DETROIT (6) COUNTRY LANES (32) DETROIT ATHLETIC CLUB (8) DRAKESHIRE LANES (40)** FERNHILL COUNTRY CLUB (12) **FIVE STAR LANES (50)** FORD LANES (24) FRASER STAR LANES (16) **GARDEN BOWL (16) GROSSE PTE YACHT CLUB (6) HARBOR LANES (20) HARTFIELD LANES (52) HAZEL PARK BOWL (24) IMPERIAL LANES (80) INDIAN LANES (32)** LAKESHORE LANES (16) LANGAN'S ALL STAR LANES (18) LUXURY LANES (16)

ADDRESS

100 S Cass Lake Rd 4825 Highland Rd 44925 N Groesbeck Hwy 29410 Gratiot Ave 32388 John R Rd 15492 Beech Daly Rd 4035 Fort St 708 Biddle St. 24600 Hoover Rd 1639 E 14 Mile Rd 4209 Coolidge Hwy 7023 E 14 Mile Road 22323 Ryan Rd 7345 Highland Rd 300 N Inkster Rd 6697 Dixie Hwy 2145 Avon Industrial Dr 879 S Lapeer Rd 2220 Country Club Dr. 30250 W 9 Mile Rd 241 Madison St 35000 Grand River Ave 17600 Clinton River Rd 2666 Metropolitan Pkwv 23100 Van Born Rd 33042 Garfield Rd 4120 Woodward Ave 788 Lake Shore Rd 25419 Jefferson Ave 3490 12 Mile Rd 24211 Hughes Ave 44650 Garfield Rd 4500 13th St 31025 Jefferson Ave 257 Ladd Rd 600 E 9 Mile Rd

		METRO DE
CITY	ZIP CODE	PHONE
Waterford	48328	(248) 682-6300
Waterford	48328	(248) 674-0424
Clinton Township	48036	(586) 469-6411
Roseville	48066	(586) 772-2070
Madison Heights	48071	(248) 585-3132
Redford	48239	(313) 531-3800
Lincoln Park	48146	(313) 381-4242
Wyandotte	48192	(734) 283-0660
Warren	48089	(586) 756-3000
Troy	48083	(248) 588-4850
Royal Oak	48073	(248) 549-7500
Sterling Heights	48312	(586) 268-4001
Warren	48091	(586) 756-8200
Waterford	48327	(248) 666-4700
Dearborn Heights	48127	(313) 278-0400
Clarkston	48346	(248) 625-5011
Rochester Hills	48309	(248) 852-9100
Oxford	48371	(248) 628-2851
Grosse Pointe Farms	48236	(313) 881-8000
Farmington	48336	(248) 476-3201
Detroit	48226	(313) 442-1003
Farmington Hills	48335	(248) 478-2230
Clinton Township	48038	(586) 286-4700
Sterling Hts	48310	(586) 939-2550
Dearborn Heights	48125	(313) 292-1700
Fraser	48026	(586) 293-5590
Detroit	48201	(313) 833-9850
Grosse Pointe Shores	48236	(313) 884-2500
Saint Clair Shores	48081	(586) 772-1200
Berkley	48072	(248) 543-9338
Hazel Park	48030	(248) 543-7303
Clinton Twp	48038	(586) 286-8700
Wyandotte	48192	(734) 283-4700
Saint Clair Shores	48082	(586) 293-2722
Walled Lake	48390	(248) 669-5400
Ferndale	48220	(248) 544-0530

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METRO DETROIT

BOWLING CENTER NAME (# of Lanes) MADISON PARK BOWL (16) MAYFLOWER LANES (32) MERCURY LANES (16) MERRI BOWL LANES (40) NORTH HILL LANES (32) **NORWEST LANES (16)** NOVI BOWL (40) PLAZA LANES (40) **PLUM HOLLOW LANES (24) PREMIER LANES (34) RECREATION BOWL (8) REGAL LANES (34) RENAISSANCE FAMILY CTR (40) ROOSEVELT LANES (20) ROSEBOWL LANES (48) SHELBY LANES (24)** SHORE LANES (40) **SKORE LANES (48) STERLING LANES (50) SUMMIT SPORT CENTER (36)** SUPER BOWL (60) **TEN PINS OF TRENTON (32) THUNDERBOWL LANES (90) TOTAL SPORTS LANES (20) TROY LANES (40) TURBO 2-N-1 RESEARCH FACILITY (2) UNIVERSAL LANES (28) VISION LANES (32)** WATERFORD LANES (40) WAYNE BOWL & RECREATION (40) WESTLAND BOWL (60) WONDERLAND LANES (40) WOODHAVEN CENTER (36) WOODLAND LANES (32)

ADDRESS

25023 John R Rd 26600 Plymouth Rd 7630 Schaefer Rd 30950 5 Mile Rd 150 W Tienken Rd 32905 Northwestern Highway 21700 Novi Road 42001 Ann Arbor Rd E 21900 W 9 Mile Rd 33151 23 Mile Rd. 40 Crocker Blvd 27663 Mound Rd 19600 Woodward Ave 6701 Roosevelt Ave 28001 Groesbeck Hwy 50721 Van Dyke Ave 31100 Harper Ave 22255 Ecorse Rd 33200 Schoenherr Rd 66600 Van Dyke Avenue 45100 Ford Rd 2591 Fort St 4200 Allen Rd 40501 Production Drive 1950 E Square Lake Rd 46460 Continental 2101 E 12 Mile Rd 38250 Ford Rd 7100 Cooley Lake Road 36900 Michigan Ave 5940 N Wayne Rd 8265 Richardson Rd 20000 Van Horn Rd 33775 Plymouth Rd

CITY	ZIP CODE	PHONE
Madison Heights	48071	(248) 541-9305
Redford	48239	(313) 937-8420
Dearborn	48126	(313) 846-4900
Livonia	48154	(734) 427-2900
Rochester Hills	48306	(248) 651-8544
Farmington Hills	48334	(248) 626-2422
Novi	48375	(248) 348-9120
Plymouth	48170	(734) 453-4880
Southfield	48075	(248) 353-6540
Chesterfield	48047	(586) 725-2228
Mount Clemens	48043	(586) 468-7746
Warren	48092	(586) 751-4770
Detroit	48203	(313) 368-5123
Allen Park	48101	(313) 381-0222
Roseville	48066	(586) 771-4140
Utica	48317	(586) 731-4800
Saint Clair Shores	48082	(586) 293-0880
Taylor	48180	(313) 291-6220
Sterling Hts	48312	(586) 979-5200
Washington	48095	(586) 752-7006
Canton	48187	(734) 459-6070
Trenton	48183	(734) 675-2695
Allen Park	48101	(313) 928-4688
Harrison Township	48045	(586) 463-2000
Troy	48085	(248) 879-8122
Chesterfield	48047	(586) 598-3948
Warren	48092	(586) 751-2828
Westland	48185	(734) 641-8181
Waterford	48327	(248) 366-4778
Wayne	48184	(734) 721-7530
Westland	48185	(734) 722-7570
Commerce Township	48390	(248) 363-7131
Woodhaven	48183	(734) 675-3554
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11th Frame.com Jeff Richgels



USBC Women's Championships headed to Cincinnati in 2024

PWBA Tour Championship returning to Richmond Raceway

Western Bowl Strike and Spare in Cincinnati, the long-time host of the famed Hoinke Classic, will be the host center of the 2024 USBC Women's Championships, the United States Bowling Congress announced Wednesday.

The Cincinnati USA Convention & Visitors Bureau teamed with 68-

lane Western Bowl for the winning proposal to bring the annual tournament to Cincinnati for third time, USBC said.

The obvious question asked by many bowlers after the announcement was made is what would happen with the Hoinke, which runs this year from Feb. 16 through Nov. 18 in its 75th edition.



That question was answered in this Facebook post on the Hoinke Classic Page: "We will still run our tournament once the Ladies tournament concludes."

"To bring an event with such a rich history to Cincinnati is a tremendous opportu-

nity, and Western Bowl Strike and Spare will be a great venue," said Mike Laatsch, interim president and CEO for the Cincinnati USA CVB. "Cincinnati has so much to offer bowlers during their time in our city, and we're looking forward to working with the USBC and the team at Western Bowl to create an exciting and memorable experience."

The choice of Cincinnati means the USBC Women's Championships from this year through 2024 will be in Reno, Wichita, Las Vegas, Chicago (Addison, III.), Reno, Las Vegas and Cincinnati.

"Cincinnati is a great bowling town and will deliver an incredible experience for our bowlers," said USBC Executive Director Chad Murphy said.

Cincinnati was the second host city of the tournament in 1918 in the Cincinnati Armory and it returned to Cincinnati in 1938 at Cressler Bowling Palace.

UPCOMING USBC CHAMPIONSHIPS SITES

- 2018 Open in Syracuse, N.Y.; Women's in Reno, Nev.
- 2019 Open in Las Vegas, Nev.; Women's in Wichita, Kan.
- 2020 Open in Reno, Nev.; Women's in Las Vegas, Nev.
- 2021 Open in Las Vegas, Nev.; Women's in Addison, III.
- 2022 Open in (to be determined); Women's in Reno, Nev.
- 2023 Open in Reno, Nev.; Women's in Las Vegas, Nev.
- 2024 Open in Las Vegas, Nev.; Women's in Cincinnati, Ohio
- 2025 Open in Baton Rouge, La.; Women's in Reno, Nev.
- 2026 Open in Reno, Nev.; Women's (to be determined)

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For the second straight year, the season-ending PWBA Tour Championship will be contested on specially built lanes in the Old Dominion Building at the Richmond Raceway Complex in Richmond, Virginia, during the week a major auto race race is held there.

The announcement for the 16-player major tournament Sept. 16-19 that will conclude with live TV finals on CBS Sports Network on Wednesday, Sept. 19 was made by the PWBA.

Go Bowling will be the title sponsor for the NASCAR Xfinity Series Go Bowling 250 race on Sept. 21, the start of the 2018 NXS Playoffs and the first playoff race in Richmond track history.



Shannon O'Keefe after winning the 2017 PWBA Tour Championship. Photo by PWBA.

"We worked with Go Bowling to host the PWBA Tour Championship during last fall's race week and our partnership grew through that experience," Richmond President Dennis Bickmeier said. "We look forward to continuing to work together to unite the community of bowling and motorsports fans in Richmond."

Shannon O'Keefe won the 2017 PWBA Tour Championship in one of the more dramatic shows in PWBA history.

"Richmond provided a tremendous setting for the players, bowling fans and racing fans last year," O'Keefe said in the PWBA release. "We had the opportunity to take part in an exciting week of bowling and racing, and I know all of the players will be focused on earning a trip to the PWBA Tour Championship to compete as part of another fantastic week for sports fans."

The 16-player field for the PWBA Tour Championship will be comprised of PWBA members who win an event in 2018 and will be completed by point earners for the season.

Smithfield was the title sponsor of the PWBA Tour Championship last year, but isn't listed in the PWBA release. I have a question into PWBA asking if Smithfield no longer is involved with the PWBA and will update the story when I get that information.

Tickets for the PWBA Tour Championship will be available at a later date through Richmond Raceway.

Go Bowling recently was named the entitlement sponsor for the Go Bowling at The Glen Monster Energy NASCAR Cup Series race at Watkins Glen International. The brand previously has been an entitlement sponsor at Kansas Speedway and Pocono Raceway, as well as a sponsor for several teams at various levels of the sport.

"Our sponsorships and activations around racing have proven to be very effective at reinforcing the bowling brand among consumers," John Harbuck, President of Strike Ten Entertainment, the marketing arm of the bowling industry, said in a separate news release from STE. "The PWBA Tour Championship held last year during race week at Richmond, along with the placement of bowling lanes as part of the fan experience, was well received. We look forward to expanding our relationship with Richmond Raceway with the sponsorship of the 2018 Go Bowling 250 NASCAR Xfinity Series race."

JoBrighton Could Prove Bright for the Entire State



As noted in last month's journal, we are excited about the developing relationship with Special Olympics of Michigan (SOMI). A couple of the fundraising events have already taken place with success and we're about to start several new daytime Unified Champion School (UCS) programs which combine both traditional and special needs students. These programs are considered to be "recreational formats" due to the severity of the impairments. In this format, competition is not emphasized. The traditional Special Olympic programs are considered to be "competitive" in nature and include students with intellectual challenges, not severe disabilities. Similar to the recreational format, Special Olympic athletes are paired with students without intellectual challenges in the sport version of UCS.

We were challenged in a significant way by SOMI to make full support from them a reality. After all, it is much easier for them to run other UCS sport options because they take place at school. For example, bocce is chosen more often than bowling. It is very easy to roll a couple balls on the grass outside the school during lunch or a specials class time period. Therefore, the challenge. In order to gain full support from SOMI, we would have to develop programs for September and October. From their end, this would increase participation in the general Statewide Unified Bowling Tournament for athletes and partners (usually adults, not peers) in early November.

Most of us who work directly and often with schools usually don't start discussing programs until early October. The beginning of the school year is typically chaotic, even more so than our first couple weeks of fall league play. This is especially true when working with Special Education Departments overwhelmed with paperwork, evaluations, and everything else required by law. I am witness to this directly through my son who is halfway through his first year as a School Social Worker. Fortunately, a program has been developed to benefit SOMI, the students, and our industry. It's actually quite exciting.

In April, we are beginning a pilot program with a school called, the JoBrighton Skills Center. This program houses intellectually challenged students (perfect Special Olympic athletes) from 17 school districts in the Downriver area south of Detroit. Shortly after the high school bowling season ends, the goal is to pair up 40 students from JoBrighton with 4 varsity/jv bowlers from 10 different schools. This would provide 20 teams of 4 bowlers with 2 Special Olympic athletes and 2 high school bowlers per team. All funding is provided to JoBrighton through SOMI. This is an official school program for JoBrighton students but not the high school students. Funding includes: lineage, program t-shirts, coaching clinic for those interested in becoming certified Special Olympic coaches, end of season party, and end of season tournament with Special Olympic awards.

This program benefits everyone. First, the Special Olympic athletes will both make new friends with the high school bowlers as well as increase their bowling skills/confidence with peers. The high school bowlers will benefit in terms of developing team leadership skills, new friends and more practice with free bowling right after bowling this season and before the start of the next one. MHSAA has already approved for coaches who become certified as Special Olympic coaches to participate in this program any time of the year, in and out of season, and with unlimited number of bowlers. They would be Special Olympic volunteers whose main focus will be team development. Unified Champion School programs emphasize peer to peer relations and the high school bowler will provide

instruction to the Special Olympic athlete. The benefit to our industry is funded bowling with a group of people who love this sport, families who support their efforts, and potential corporate partners who support SOMI.

Back to the challenge from SOMI. Success of the pilot program will result in statewide opportunities for funded programs this September and October. The Bowlers Association of Michigan (BCAM) will be the driving force and support system in this effort. The goal will be to have at least one male, female, and mixed team bowl at their respective centers for varsity bowling. If we can get 15-20 bowling centers with an average of 4 schools per center having at least 3 teams, this would be 180 – 240 teams of 4 bowlers. Funding applications would be prepared ahead of time for the bowling coaches to approach the Athletic Director for signature. Once signed, the school administration will have to do little else as the money is still held by Special Olympics and BCAM will send the invoice for the bowling center in the name of participating schools. From March – May, we will work with bowling centers, coaches, and Special Education teachers to identify potential participants in the fall. We are excited for all who will be involved in benefiting from this program.

If interested in participating in this program and/or receiving more information, please feel free to call or text me at 248-210-3953.

2018 MDUSBC Senior Masters

Phil Goodman, Figure 8 Networking c/o Bowling Centers Assoc. of MI 28200 Southfield Rd., Lathrup Village,, MI 48076 C: 248-210-3953 E: f8nLeaders@gmail.com

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Sponso	red by Turbo 2-N-1 Gi		estaurant	s of N	/lichigan
PL	NAME	CITY	AVG	\ A /IN	ININGS
1	Troy Stus	South Lyon	220.90	\$	2,000
2	Harold Sullins	Chesterfield	220.30	\$	1,000
3	Bradley Gray	Farmington Hills	206.80	\$	700
4	Kenneth Wyatt	Sterling Heights	214.72	\$	500
5	Richard Wayne	Westland	226.56	\$	400
6	Stephen Barry	Warren	211.50	\$	400
7	Edward Mintz	Canton	223.19	\$	350
8	Steven Messina	Canton	205.69	\$	350
9	Michael Calvin	Warren	219.50	\$	325
10	Jeffrey Kendall	Clawson	219.43	\$	325
11	Michael Snow	Windsor	215.69	\$	325
12	Larry Wilson	Detroit	213.19	\$	325
13	Peter Kaczmarczyk	Warren	217.64	\$	300
14	Michael Lucente	Warren	215.71	\$	300
15	Jimmy Magolan	Shelby Twp	204.14	\$	300
16	John Ruggiero III	Belleville	203.00	\$	300
17	William Froberg	St Joseph	218.00	\$	275
18	Paul Stokes	Washington	212.33	\$	275
19	Fred Phillips	London	212.17	\$	275
20	John Goormastic Jr	Westland	210.67	\$	275
21	Thomas Fauls	Troy	208.58	\$	275
22	James Bo Goergen	Sanford	206.58	\$	275
23	Ronald Burgess	Plymouth	205.42	\$	275
24	Glenn Ludeman	Chesterfield	201.08	\$	275
25	Steve Mrakitsch	Howell	214.80	\$	250
26	Robert Martin	Allen Park	214.30	\$	250
27	Leonard Kersten	Clarkston	212.80	\$	250
28	Jeffrey Suma Sr	Clarkston	211.70	\$	250
29	Dale Barger	Waterford	209.50	\$	250
30	Marvin Slappy	Hazel Park	209.10	\$	250
31	Michael Litz	Clarkston	208.80	\$	250
32	Gerald Johnson	Taylor	207.00	\$	250
	Special Super Ser				
1	Larry Walker	\$ 200			
2	Mark Hatchigian	\$ 175			
3	David Eatmon	\$ 150			
4	DickSelgo Jr	\$ 150			
5	Gregory Cohen	\$ 125			
6	George Humphry	\$ 125			
7	Peter Minaudo	\$ 125			
8	John Ciantar	\$ 125			
9	Larry Foote	\$ 120 \$ 120			
10	Daniel Mayer Jr	\$ 120 \$ 120			
11 12	Alphonso Clark Arnie Goldman	\$ 120 \$ 120			
12		φιζυ			

MDUSBC 300 Games / 800 Series January 2018

Name	Date	Center	League	Name	Date	Center	League
Robert Gibbs	Jan 2 2018	Cherry Hill North	Waterford Merchants	Jeffery Shears	Jan 17 2018	300 Bowl	Pontiac Motor Inter Office
William Penson	Jan 22018	Classic Lanes	Linterrale a la a Mirrad	Floyd Speer	Jan 17 2018	300 Bowl	Donting Motor Inter Office
Jeffrey Smith	Jan 2 2018	Classic Lanes	Untouchables Mixed	Bradley Reichert	Jan 17 2018	Alley 59 Astro Lanes	Wednesday Inv Bowling Lge
William Penson Jeffrey Smith Jared Juszczyk Gregory Cohen Matthew Coleman Dariao Chostham	Jan 2 2018	Plaza Lanes	St Colette Mens	Floyd Speer Bradley Reichert Jonathan Murphy Michael Romanowski	Jan 17 2018	Astro Lanes	Hazel Park Eagles Mens
Matthew Coleman	Jan 2 2018	Wonderland Lanes	Tuesday Mens Invitational	John Boudreau	Jan 17 2010	Astro Lanes Country Lanes	Country Keglers
Dorian Cheatham	Jan 3 2018	Bonanza Lanes	Untouchables Mixed St Colette Mens Downriver Sr Mens Tuesday Mens Invitational Wednesday Nite Mixed Clinton First Bill Brown Ford Invitational Bill Brown Ford Invitational	Henry Cadle Jr	Jan 17 2018 Jan 17 2018 Jan 17 2018 Jan 17 2018 Jan 17 2018 Jan 17 2018 Jan 17 2018	Five Star Lanes	Wednesday Inv Bowling Lge Hazel Park Eagles Mens Hazel Park Eagles Mens Country Keglers St Jane Men Bill Prove Ford Invitational
Joseph Bickmann William Gray III William Jackson	Jan 3 2018	Imperial Lanes	Clinton First	Timothy Bishop Scott Clemons Deleo Duncan	Jan 17 2018	Plaza Lanes	Bill Brown Ford Invitational Bill Brown Ford Invitational Bill Brown Ford Invitational Bill Brown Ford Invitational
William Gray III	Jan 32018	Plaza Lanes	Bill Brown Ford Invitational	Scott Clemons	Jan <u>17</u> 2018	Plaza Lanes	Bill Brown Ford Invitational
William Jackson	Jan 3 2018	Plaza Lanes		Deleo Duncan	Jan 1/ 2018	Plaza Lanes	Bill Brown Ford Invitational
Michael Miller Craig Poremba	Jan 3 2018	Plaza Lanes	Bill Brown Ford Invitational Bill Brown Ford Invitational	Joshua Rockwell Robert Wood Jr	Jan 17 2018	Plaza Lanes	
Jay Bennett	Jan 3 2018	Shelby Lanes	League 2604	William Dowid	Jan 18 2018	Airway Lanes Bowl One Lanes	Hal Brenizer Memorial League
David Tulak	Jan 4 2018	Beech	League 2604 Detroit All Star Classic 5 5 5 League Job Shop Business & Industrial Business & Industrial World Traveleric Mixed	Henry Huvaere II Frederick Harrington Jr Brandon Borngesser Tonya Wilson Joseph Johnson Paul Wito	Jan 17 2018 Jan 17 2018 Jan 17 2018 Jan 17 2018 Jan 18 2018 Jan 19 2018	Century Bowl	Thursday Night Men Hal Brenizer Memorial League Thursday Mens House Job Shop Business & Industrial World Traveler's Mixed
Tyler Trevisan	Jan 4 2018	Five Star Lanes	5 5 5 League	Frederick Harrington Jr	Jan 18 2018	Five Star Lanes	Job Shop
Richard Gregor	Jan 4 2018	Five Star Lanes	Job Shop	Brandon Borngesser	Jan 18 2018	Imperial Lanes	Business & Industrial
Ryan Laskowski Craig Geatches	Jan 4 2018	Imperial Lanes	Business & Industrial	Ionya Wilson	Jan 18 2018	Renaissance Bowl	World Traveler's Mixed
David Page-Bey	Jan 4 2010	Repaissance Bowl	World Traveler's Mixed	Paul White	Jan 18 2018	Rosebowl Lanes Bowl One Lanes	Suburban muusinai St Clotus Mone
Troy Franz	Jan 5 2018	300 Bowl	Friday 300 Mixed	Craig Bosco		Harbor Lanes	Friday Night Invitational WD202 Woodland Ranger Jrs WD202 Woodland Ranger Jrs Pontiac Community Mixed Gus Ponder Memorial Ford Maintenance Local 600 Map Night Myd Tric
William Hill	Jan 5 2018	Bronco Lanes	Friday 300 Mixed Friday Nite DPL	Craig Bosco Tyler Weiss	Jan 20 2018	Woodland	WD202 Woodland Ranger Jrs
Terence Haines II	Jan 52018	Harbor Lanes	Friday Night Invitational		Jan 20 2018	Woodland Woodland	WD202 Woodland Ranger Jrs
William Haynes	Jan 5 2018	Sterling Lanes	Friday Nilet Invitational Fri Sr Trio Joker's Wild	Andre Robinson Larry Wilson Randy Talis II Bobbie Reeves	Jan 22 2018	300 Bowl	Pontiac Community Mixed
Jeffrey Rester	Jan 6 2018	Alley 59	JOKEL'S VVIID	Larry Wilson	Jan 22 2018	Bowl One Lanes Cherry Hill Lanes	Gus Ponder Memorial
Bryan Rishel Scott Lemanski	Jan 6 2018	Imperial Lanes	Jaluiday Nile Swingers	Bobbie Reeves	Jan 22 2010	Mercury Lanes	Mon Night Myd Trio
Dabrita Darden	Jan 6 2018	Plum Hollow Lanes	Saturday Nite Flite Mixed	Steven Scott	Jan 22 2010	Merri-Bowl	Detroit Firefighters
John Salisbury Jr	Jan 6 2018	Rosebowl Lanes	Saturday Nite Mixed	Darryl Essix	Jan 22 2018	Plaza Lanes	Plaza Men
Ryan Boudreau	Jan <u>7</u> 2018	300 Bowl	Saturday Nite Swingers Imperial Margarines Saturday Nite Elite Mixed Saturday Nite Mixed Sunday Trippers Sunday A M Beer League GLSM Bob "Smokey" Belisle Memo	Steven Scott Darryl Essix David Madsen	Jan 22 2018	Plaza Lanes	Mon Night Mxd Trio Detroit Firefighters Plaza Men Plaza Men
Allen Bordui Jr	Jan 7 2018	Total Sports Lanes	Sunday A M Beer League	Jeremy Dixson	Jan 23 2018	Allev 59	Tuesday American Classic Imperial Businessmen
Cory Coffey	Jan 8 2018	Beimar Lanes		Jeremy Dixson Jeremey Ouellette Richard Dolph III	Jan 23 2018	Impérial Lanes Wonderland Lanes	Imperial Businessmen
Robert Truszkowski Alex Basacchi	Jan 8 2018	Rosebowl Lanes	Our Lady Queen Of Peace	Anthony Gallo	Jan 24 2018		Wednesday Inv Rowling Lae
Craig Clemons	Jan 9 2018	Bowl One Lanes	Plaza Men Our Lady Queen Of Peace G M Mens <u>#1</u>	Thomas Kregear	Jan 24 2018	Alley 59 Woodland Lanes	Senior Mens Classic
Lawrence Mozdrzech	Jan 92018	Regal Lanes	Powertrain Trio Tuesday Morning Goodtimers	Anthony Gallo Thomas Kregear Michael Strader Stephen Teart John Buffa	Jan 20 2018 Jan 20 2018 Jan 22 2018 Jan 23 2018 Jan 23 2018 Jan 23 2018 Jan 24 2018 Jan 25 2018 Jan 26 2018 Jan 26 2018 Jan 26 2018 Jan 26 2018 Jan 28 2018 Jan 28 2018 Jan 28 2018 Jan 28 2018 Jan 29 2018 Jan 30 2018 Jan 30 2018	300 Bowl	Tuesday Mens Invitational Wednesday Inv Bowling Lge Senior Mens Classic 300 Senior Classic Trio Sophisticated Seniors Job Shop Thureday Invitational
Stennis George	Jan 92018	Renaissance Bowl	Tuesday Morning Goodtimers	Stephen Teart	Jan 25 2018	Bronco Lanes Five Star Lanes	Sophisticated Seniors
John Robertson	Jan 9 2018	Wonderland Lanes	Tuesday Mens Invitational Pontiac Motor Inter Office Hazel Park Eagles Mens Hazel Park Eagles Mens Oxford Wildcats Wednesday Night Mens 17-18 Wednesday Night Mens 17-18 Bill Brown Ford Invitational Bill Brown Ford Invitational	John Butta	Jan 25 2018	Five Star Lanes	Job Shop
Andre Milton Ronald Cole	Jan 10 2018	Astro Lanes	Pontiac Motor Inter Office	Glopp Bilop	Jan 25 2018	Ten Pins Of Trenton Waterford Lanes	Thursday Invitational Detroit All Star Classic Friday 300 Mixed Friday Night Live Friday Night Live Friday Night Live
Kevin Speck	Jan 10 2018	Astro Lanes	Hazel Park Fagles Mens	Trov Franz	Jan 26 2018	300 Bowl	Friday 300 Mixed
Kevin Speck Travis Collier	Jan 10 2018	Collier Lanes	Oxford Wildcats	Troy Franz Raymond Fuciarelli Raymond Fuciarelli Anthony Peddicord	Jan 26 2018	Plaza Lanes	Friday Night Live
Nicholas Mulvin	Jan 10 2018	Ford Lanes	Wednesday Night Mens 17-18	Raymond Fuciarelli	Jan 26 2018	Plaza Lanes	Eriday Night Live
James Sewruk	Jan 10 2018	Ford Lanes	Wednesday Night Mens 17-18	Anthony Peddicord	Jan 26 2018	Shore Lanes	Friday Nite Men
Peter Alestra Jared Juszczyk	Jan 10 2018	Ford Lanes	Rill Brown Ford Invitational	Gregory Lewis Sr Roderick Maples Sr John Whited	Jan 28 2018	Bowl One Lanes Bowl One Lanes	Sunday Moanin' Strikes & Spares Sun Morn Iny Trio
Craig Johnson	Jan 10 2018	Plaza Lanes	Bill Brown Ford Invitational	John Whited	Jan 28 2018	Skore Lanes	Sun Morn Inv Trio
Kevin Maloney	Jan 11 2018	Century Bowl	Thursday Mens House	Lamont Neal	Jan 28 2018	Thunderbowl Lanes	Free Enterprize
Richard Zaitonia	Jan 11 2018	Sterling Lanes	Thursday Mens Ind	Andrew Ruggero	Jan 28 2018	Thunderbowl Lanes Total Sports Lanes	Sunday A M Beer League
lan Sosa	Jan 12 2018	Ford Lanes	Friday Five	Terrance Tierney	Jan 29 2018	Astro Lanes	Hoosier Mens League
James Wilk Bruce Moore Sr	Jan 12 2018	Luxury Lanes	Bill Brown Ford Invitational Bill Brown Ford Invitational Thursday Mens House Thursday Mens Ind Friday Five Friday Night Trio Fri Sr Trio Saturday Nito Mixora	Lamont Neal Andrew Ruggero Terrance Tierney Nikolas Skillman Aaron West	Jan 29 2018	Harbor Lanes Harbor Lanes	Free Enterprize Sunday A M Beer League Hoosier Mens League Friday Night Invitational Friday Night Invitational Plaza Men Own Ledy Queen Of Beage
Michael Raleigh	Jan 12 2010	Sterling Lanes	FII SI TIIO Fri Sr Trio	Homer Isaac	Jan 29 2010	Plaza Lanes	Plaza Men
Adam Knox	Jan 13 2018	Bowl One Lanes	Fin Sr Trio Saturday Nite Mixers Battle of the Sexes WD202 Woodland Ranger Juniors Sunday Afternoon Mixed Travele Bob Sparks T V N FOE District 10 Travel Monday Morning Mixed Foursome Gus Ponder Memorial Brotherhood E-Jacobson Plaza Men	Homer Isaac Sean Carney	Jan 29 2018	Rosebowl Lanes	Tuesday Night Mix Invit
Steven Bradley	Jan 13 2018	Superbowl	Battle of the Sexes	Verlin Terry Richard Zaitonia Steven Ruby Alvin Hamama Tyrone Miller Daniel Tendroqu	Jan 29 2018	Rosebowl Lanes Westland Bowl	T.C.A.C.
Jacob Johnson	Jan 13 2018	Woodland Lanes	WD202 Woodland Ranger Juniors	Richard Záitonia	Jan 30 2018	Allev 59	Tuesday American Classic
Ronald Bradley Jr	Jan 14 2018	Bonanza Lanes	Sunday Afternoon Mixed Travele	Steven Ruby	Jan 30 2018	Sterling Lanes Universal Lanes	Metro East Men
Adam Keresi Joseph Bilicki	Jan 14 2010	Wondorland Lanos	EOE District 10 Travel	Alvin Hamama	Jan 30 2018	Westland Bowl	Tuesday Night Mens
Bobbie Reeves	Jan 15 2018	Reech Lanes	Monday Morning Mixed Foursome	Daniel Tondreau	Jan 30 2018	Woodland Lanes	Tuesday Night Mix Inv'l
Timothy Lewis	Jan 15 2018	Bowl One Lanes	Gus Ponder Memorial	Mark Hubbard	Jan 31 2018	300 Bowl Alley 59	Pontiac Motor Inter Office
David Shanbaum	Jan 15 2018	Country Lanes	Brotherhood E-Jacobson	Mark Hubbard Joseph Berak Jr	Jan 31 2018	Alley 59	Wednesday Inv Bowling Lge
Derrick Jasper	Jan 15 2018	Plaza Lanes		Jeff Krzaczkowski	Jan 30 2018 Jan 30 2018 Jan 31 2018 Jan 31 2018 Jan 31 2018 Jan 31 2018 Jan 31 2018	Beech Lanes	Tuesday Night Mix Inv'l Pontiac Motor Inter Office Wednesday Inv Bowling Lge R & M Men
Tom Treusch Michael Burpure	Jan 15 2018	KUSEDOWI Lanes	Super Senior Classic	Lloyd Mickens III Theresa Ryan	Jan 31 2018	Cherry Hill Lanes	
Michael Purpura Brett McVay	Jan 16 2018	Orleans	Military Champ	DeAndre Gaines	Jan 31 2018	Imperial Lanes Imperial Lanes	Wed Night Happy Hour
Charles Sprosek	Jan 16 2018	Plaza Lanes	San Marino Mens Military Champ St Colette Mens	DeAndre Gaines David Frost	Jan 31 2018	Indian Lanes	Wyandotte Wed Men 2017-18
Charles Sprosek Scott Whisenand	Jan 16 2018	Cherry Hill North Classic Lanes Plaza Lanes Skore Lanes Wonderland Lanes Plaza Lanes Shelby Lanes Beech Five Star Lanes Imperial Lanes Imperial Lanes Imperial Lanes Renaissance Bowl 300 Bowl Bronco Lanes Alley 59 Imperial Lanes Imperial Lanes Sterling Lanes Plum Hollow Lanes Soebowl Lanes Belmar Lanes Plaza Lanes Ford Lanes Sterling Lanes Ford Lanes For	Big Money Tuesday Tuesday Mens Invitational Tuesday Mens Invitational	Bradley Poremba	Jan 31 2018 Jan 31 2018 Jan 31 2018 Jan 31 2018 Jan 31 2018	Plaza Lanes	Wed Night Happy Hour Wyandotte Wed Men 2017-18 Bill Brown Ford Invitational
<u> T</u> ravis <u>F</u> ranz	Jan 16 2018	Wonderland Lanes	<u>T</u> uesday Mens Invitational	Raynard Haliburton	Jan 31 2018	Sterling Lanes	Easiside Sr Classic
Travis Franz	Jan 16 2018	wonderland Lanes	Tuesday Mens Invitational	Darrin Greene	Jan 31 2018	Thunderbowl Lanes	Semi Seniors Invitational

Name	Score	Date	Center
	805 825 824 808 803 845 801 800 801 800 814 800 814 800 812 822 800 804 804 804 816	Date Jan 2 2018 Jan 2 2018 Jan 3 2018 Jan 3 2018 Jan 3 2018 Jan 4 2018 Jan 4 2018 Jan 4 2018 Jan 4 2018 Jan 5 2018 Jan 5 2018 Jan 5 2018 Jan 5 2018 Jan 7 2018 Jan 8 2018 Jan 8 2018 Jan 8 2018 Jan 8 2018 Jan 10 2018 Jan 12 2018 Jan 17 2018 Jan 17 2018 Jan 17 2018 Jan 17 2018 Jan 20 2018 Jan	Classic Lanes Plaza Lanes Vision Lanes Bonanza Lanes Beech Five Star Lanes Harbor Lanes Imperial Lanes Thunderbowi Lanes Thunderbowi Lanes Thunderbowi Lanes Thunderbowi Lanes Thunderbowi Lanes Thunderbowi Lanes Woodland Lanes Woodland Lanes Country Lanes Five Star Lanes Ford Lanes Plaza Lanes Five Star Lanes Five Star Lanes Five Star Lanes Five Star Lanes Five Star Lanes Shore Lanes Bowi One Lanes Shore Lanes Shore Lanes Shore Lanes Shore Lanes Sterling Lanes Thunderbowi Lanes Westland Bowi Astro Lanes Imperial Lanes Plaza Lanes Plaza Lanes Five Star Lanes Sterling Lanes Five Star Lanes Sterling Lanes Five Star Lanes Five Star Lanes Sterling Lanes Five Star Lanes Five Star Lanes Mestland Bowi Astro Lanes Five Star Lanes Plaza Lanes Five Star Lanes Plaza Lanes Plaza Lanes Five Star Lanes Plaza Lanes Five Star Lanes Mestland Bowi Mestland Bowi Indian Lanes
Timothy Baker Ryan Mitter John Allevato	813 819 803 836	Jan 30 2018 Jan 31 2018 Jan 31 2018 Jan 31 2018	Impérial Lanes 300 Bowl Alley 59 Ford Lanes

League Untouchables Mixed St Colette Mens Big Money Tuesday Wednesday Nite Mixed Bill Brown Ford Invitational Detroit All Star Classic Job Shop Friday Night Invitational Friday Night Invitational Friday Night Mens B League Allied Towing Monday Nite Mens Gountry Keglers St Jane Men Wednesday Night Mens 17-18 Wednesday Night Mens 17-18 Wednesday Night Mens 17-18 Bill Brown Ford Invitational Job Shop Shore Thursday Men St Cletus Mens Friday Night Invitational Fri ST Trio Sr Motor City Classic Wed Ness Trio T.C.A.C. Hazel Park Eagles Mens Wed Night Happy Hour Bill Brown Ford Invitational Job Shop Friday Mixed Trio Sunday Nite Mens T.C.A.C. Guys & Dolls Saturday Nite Mens T.C.A.C. Monday Nite Mens Tuesday Am Beer League T.C.A.C. Monday Nite Mens Tuesday Am Beer League T.C.A.C. Monday Nite Mens Tuesday Am Beer League T.C.A.C. Monday Nite Mens Tuesday American Classic Wednesday Ingh Mens 17-18

Duke & Duke team from the Thursday Invitational at Ten Pins of Trenton leads the nation for 5 man team game in the 2016-17 season with 1,383. Here they are getting their plaques.





Stealing a page from the PGA's book

STRIKES ME By Bob Johnson Bowlers Journal International



It was a dollar figure that was impossible to ignore: In 2017, the PGA (golf's equivalent of bowling's PBA) generated more than \$180 million for charitable causes.

As is the case with the PBA, there are various extensions of the PGA Tour, including the PGA Tour Champions, Web.com Tour, PGA Tour Canada, PGA Tour Latinoamericana and PGA Tour China. All of those integers contributed to the impressive total, which upped the all-time amount raised to \$2.65 billion.

And while so much money was being collected for charity, champions on the PGA Tour were regularly cashing checks for more than \$1 million.

Take the 2017 BMW Championship, held at the Conway Farms Golf Club in Lake Forest, III., as an example. That event raised \$2.6 million for its charity, the Evans Scholars Foundation, while its champion, Marc Leishman, collected \$1,575,000.

Where does all this money come from? Is there anything bowling could learn from this undeniably successful business model?

Let's take a look at that business model first. The vast majority of PGA tournaments are structured as nonprofit organizations designed to donate 100 percent of proceeds to charity. According to the PGA, community beneficiaries include a broad range of organizations such as hospitals, shelters, youth development programs, food banks, groups that support the military and their families, organizations that support senior citizens, those that help abused women and children, as well as growth-of-thegame initiatives. When an event is marketed as being aligned with a charitable cause, it becomes much easier to sell tickets. Demand for tickets then makes it possible to command high prices. For any tournament round of the 2018 BMW Championship, for instance, the lowest priced ticket goes for \$78. If you'd merely like to have access to upgraded food and beverages, which will be available at the 14th hole, you'll need to purchase a \$130 ticket. Other upgraded tickets range from \$295 to \$750.

Given that type of pricing, and given how many people that can be jammed onto a golf course, it's easy to see how the charitable donation can quickly increase in value.

But what about the prize money? Why do PGA golfers regularly win more in a week than the entire multievent World Series of Bowling is worth?

One word: sponsors. For whatever reason, high-profile corporate partners continue to align with pro golf and continue to virtually ignore pro bowling. Among the many sponsors on the PGA Tour's 2017-18 schedule are Safeway, Sony, CareerBuilder, Farmers Insurance, AT&T, Honda, Mastercard, Wells Fargo, Dean & DeLuca, FedEx, John Deere and Dell Technologies.

An educated guess is that demographics play a role in the sponsorship decisions made by these companies. The perception is that the companies have a better chance of selling their products or services to golfers or golf fans than to bowlers or bowling fans. Does this mean that bowling should simply throw in the towel when it comes to attracting corporate sponsors? Not at all. But perhaps the time has come to embrace the PGA's charity-focused business model, and attach a worthy charity to each and every PBA tournament. Don't just emulate the PGA's practices; duplicate them.

Then, once a track record of charitable fundraising success has been established, share the statistics with potential corporate partners.

Bowling has always been good at grassroots fundraising — dozens of "Bowl-A-Thons" are held across America virtually every week of the year — and this is the type of program that would need to begin at the local level (with the PBA's Regional program) and work its way up to the national level. Bowling centers aren't as big as golf courses, so the numbers — for neither charitable donations nor tournament prize funds — will ever rise to the levels that golf has achieved. But there's plenty of room for improvement in pro bowling prize funds, and working with center owners to align with worthy local causes just may be the first step in overcoming objections from potential sponsors.

And let's not forget about all of the people that would be helped along the way.

Bob Johnson is Editor of Bowling Center Management and Senior Editor of Bowlers Journal International. He has won more than 70 national writing awards over the course of his career. For Bowlers Journal subscription information, visit www.bowlersjournal.com.



Senior Singles Open www.ssopen.org

Schedule

Date	Center	Time
3/3/18	Bonanza (Senior / SS)	10 am
3/17/18	Merri-Bowl	10 am
4/7/18	Rosebowl (Over / Under 50)	10 am
4/28/18	Astro	10 am
5/19/18	Novi	10 am
<u>6/2/18</u>	Oak (Over / Under 50)	10 am
6/23/18	Town & Country	10 am
7/21/18	Wonderland	10 am
8/4/18	Sterling (non-champions)	10 am
8/25/18	Century	10 am
9/22/18	Wayne	10 am
10/27/18	Plaza	10 am
11/17/18	5 Star	10 am
12/1/18	Westland (Grand Finals)	9 am

by \$2,000 added to by prize fund by MDUSBC \$2018 Open Championship	Team handicap 100% from 1150, Doubles 100% from 460, Singles 100% from 230 Held at: USBC Certified Operated by: Shore Lanes Metro Detroit USBC Association 31100 Harper Ave 28200 Southfield Rd. 28200	y Pair 2 Pair 3	#: Exp. Date:
\$2,000 added to prize fund by MDUSBC 2018	Team handicap 100% from 1150. Held at: Shore Lanes 31100 Harper Ave St Clair Shores, MI 48082 (586) 293-0880 (586) 293-0880 (586) 293-0880 (586) 293-0880 (586) 293-0880 (586) 293-0880 (586) 293-0880 (586) 293-0880 (586) 293-0880 (586) 293-0880 Dates: February 10, 11, 17, 18, 24, 25 Nards: Squad organizers records that 12:3 Unless tournament extended. Awards: Squad organizers records that 12:3 Cost styper parson per event for phore and the strate of the trate of the state of the sta	6. Doubles and Singles Pairings Only Pair 1	Visa / MasterCard / Discover #: Met Meal entries with fee to:
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